

WPE

western pharmacy exchange
powered by the california pharmacists association

HILTON ANAHEIM

april 16-19, 2020

celebrating the past
DESIGNING OUR FUTURE



california **pharmacists** association

celebrating the past, designing our future

WE INVITE YOU TO JOIN US AT WESTERN PHARMACY EXCHANGE!

One thing that remains true, is that the profession of pharmacy continues to evolve at a rapid pace. As the profession continues to evolve, so has Western Pharmacy Exchange (WPE). Powered by the California Pharmacists Association (CPhA), WPE is the premiere showcase for inspiring and educating pharmacy professionals. Using state-of-the-art technology, a leading edge learning format, inspiring subject matter experts, and a concentration on networking opportunities, WPE will advance your career in pharmacy.

Recognized as the largest pharmacy conference in the West, WPE delivers over 35 continuing education opportunities for pharmacists, student pharmacists, pharmacy technicians, a buzzing pharmacy expo, a business-to-business marketplace (Pharmers Market, new this year!), and a plethora of networking time. WPE is the place to be for all pharmacy and industry partners. During your three-and-a-half day experience with your colleagues, WPE will inspire you to design your future, building upon the rich history the pharmacy profession has experienced, for centuries to come.

We invite you to join us at Western Pharmacy Exchange to **celebrate the past** and **design our future**.

Sincerely,



Khanh-Long Thai

Khanh-Long Ken Thai, PharmD
President, CPhA



Clifford Young

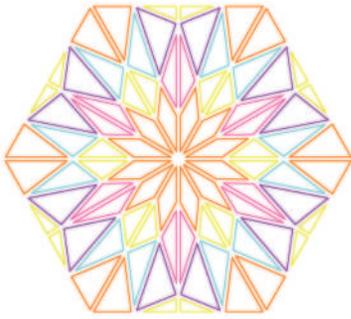
Clifford Young, RPh, CGP
President-Elect, CPhA



V. Bandy

Veronica Bandy, PharmD, MS, FCPA, FCSHP, BCACP
Past President, CPhA

all about western pharmacy exchange



Western Pharmacy Exchange (WPE) is dedicated to designing an unparalleled, progressive, and unprecedented experience that will leave you at the edge of your seat. With over 35 continuing education opportunities, one of the largest pharmacy expos and a plethora of networking opportunities for pharmacists, student pharmacists, pharmacy technicians and industry professionals like yourself, WPE is the place to be. Be part of the movement as we **celebrate the past** and **design our future**.



DATES & LOCATION

April 16-19, 2020
Hilton Anaheim
777 W Convention Way
Anaheim, CA 92802
Phone: 714.750.4321



WHO SHOULD ATTEND?

All are welcome! WPE promotes each member of the pharmacy profession including pharmacists, student pharmacists, pharmacy technicians, and allied health partners from a variety of practice settings: academia, managed care, long term care, community pharmacy, compounding pharmacy, federal pharmacy, and health-systems. If you're looking for a community that shares the same values, understand your needs and challenges, and to further your career; WPE is the place to be!

WPE POWERED BY CPHA

The California Pharmacists Association (CPhA) is the largest statewide professional association for pharmacists, student pharmacists, and pharmacy technicians in the country. CPhA represents the pharmacy profession all practice settings and promotes the health of the public through the practice of pharmacy. For more information, visit www.cpha.com.



california
pharmacists
association



The California Pharmacists Association (#0113) is approved by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. See individual session descriptions on www.westernpharmacyexchange.com for the Universal Activity Numbers (UAN) and number of CEUs. A Statement of Continuing Pharmacy Education Credit will be provided to paid registrants who actively participate in an entire CE program and complete an online evaluation by May 22, 2020.

travel & transportation anaheim, CA

Anaheim is located near Los Angeles, in Southern California. It's home to the Disneyland Resort, a massive complex of family-friendly, Disney-themed rides, restaurants, hotels and shops. The city is also home to pro sports teams; the Honda Center is home to the Anaheim Ducks hockey team, and Angel Stadium is home to the Los Angeles Angels baseball team.

HOST HOTEL

Hilton Anaheim

777 W Convention Way
Anaheim, CA 92802
Phone: 714.750.4321



Room Rate: \$159/night (single/double)
Online reservations: <https://bit.ly/2mYSIY6>
Deadline to reserve: March 17, 2020
(or until room block is full)

PARKING FEES*

Self-parking: \$21
Valet-parking: \$26

*Fees are subject to change. Please check westernpharmacyexchange.com for latest information.

AIRPORTS

John Wayne Airport (SNA)

Distance: 14 miles from Hilton Anaheim
Airport Phone: 949.252.5200
www.ocair.com/default

Long Beach Airport (LGB)

Distance: 14 miles from Hilton Anaheim
Airport Phone: 562.570.2600
www.lgb.org

OTHER TRANSPORTATION

Alternative modes of transportation from SNA and LGB:

Bus Service: \$14

Limousine: \$75

Super Shuttle: \$13

Rental Car: \$30

Taxi: \$35



reasons to attend



MAKE NEW FRIENDS, SEE OLD FRIENDS

Let's face it: outside of school, there's rarely time to network with your colleagues and peers. During WPE, you will have three days worth of opportunities to reconnect and form relationships that continue to build your professional career and network.



ADAPTIVE LEARNING

Classroom fatigue? We get it! WPE creates a learning experience like no other. You will not learn in stuffy ballrooms under fluorescent light. Rather WPE's learning style mirrors the advancements of the profession. Not only will the content of WPE be forward-thinking, so will your opportunities to speak with the industry leaders on how your profession is changing.



IT'S YOU TIME!

Stuck in a rut? Need to brush up your elevator pitch? WPE provides you ample opportunity to share your ideas and projects with your peers. Need to shift direction in your career or find a research partner? Well, like you, WPE attracts leaders in the profession. By attending, you will have access to the movers and the shakers of the pharmacy profession.



EXHIBIT HALL AND PHARMERS MARKET

WPE's exhibit hall provides attendees an opportunity to discover innovative products and services for your profession to allow you to stay competitive in today's fast-paced world.

pre-conference certificate training programs

WEDNESDAY, APRIL 15

advanced practice pharmacist

Wednesday, April 15 9:00 am - 6:00 pm

The Advanced Practice Pharmacist Certificate Program is an innovative program that will enhance and assess the knowledge and skills of pharmacists necessary to become an APh. This program reviews the skills expected of an APh and ensures that candidates completing this program are ready to take on the additional authorities granted by the statute passed in 2013 which also recognizes pharmacists as healthcare providers. The program consists of five modules reviewing patient assessment, ordering and interpreting drug-therapy related tests, patient referral, drug therapy management and documentation.

There are three components to the certificate training program:

- 30 hours (3.0 CEU) self-study modules with assessment exam
- 8 hour (0.80 CEU) live seminar with interactive case studies and hands on assessment
- Comprehensive final examination

**CPhA Member
\$699**

Separate registration required. Lunch not included.

***Non-Member
\$1399**

Recommended attendance: Pharmacists



immunization delivery

Wednesday, April 15 9:00 am - 6:00 pm

APhA's Pharmacy-Based Immunization Delivery hosted by California Pharmacists Association is an innovative and interactive practice-based educational program that provides pharmacists with the skills necessary to become primary sources for vaccine advocacy, education, and administration. The program reviews the basics of immunology, identifies legal and regulatory issues pharmacists must consider before starting an immunization program, and focuses on practice implementation.

There are three components to the certificate training program:

- 12 hours (1.2 CEU) self-study modules with assessment exam
- 8 hour (.80 CEU) live seminar with interactive case studies and hands on assessment
- Demonstrate competency in one subcutaneous and two intramuscular as assessed by the activity faculty during the live training seminar

**CPhA Member
\$349**

Separate registration required. Lunch not included.

***Non-Member
\$599**

Recommended attendance: Pharmacists, Pharmacy Technicians

Separate registration and fees are required

The pre-conference certificate training programs are scheduled for April 15, the day prior to the start of Western Pharmacy Exchange. To register, visit www.westernpharmacyexchange.com or submit the paper registration form located on page 23. Registration closes on March 6, 2020.

***Non-members may be eligible for a discount upon purchasing a CPhA Membership. Conditions apply.**

schedule at a glance

THURSDAY, APRIL 16 REGISTRATION: 11AM - 7PM

- 9:00am-5:00pm
LDI Meeting

- 10:00am-3:00pm
Board Of Trustees Meeting

- 1:00pm-4:00pm
ASP Meeting

- 1:30pm-2:45pm
CE Sessions

- *An Era Without Albuterol?: Asthma Guideline Update*
- *Community-Based Medication Management For Older Adults: Findings And Lessons Learned*
- *Depression: The Influence Of Nutrients, Food And The Intestinal Microbiota*
- *PBM Audits And Recoupments*

- 3:15pm-4:30pm
CE Sessions

- *Benzodiazepines, Z-Hypnotics, And More: Lessons Learned From A Tapering Clinic*
- *Best Practices Of The Past And How Pharmacy And Insurance Needs Are Changing Your Future*
- *Evaluating Alternatives In A Drug Shortage - Focus On Injectables*
- *You Can Furnish Naloxone, Now What?*

- 5:00pm-6:15pm
General Session

- *2020 New Law Update*

FRIDAY, APRIL 17 REGISTRATION: 7AM - 5PM

- 8:00am-9:15am
CE Sessions

- *Everything A Pharmacist Needs To Know About HIV Prevention And Prep*
- *Let's Get Paid! Contracting, Privileging, And Credentialing For Payment For Pharmacist Services*
- *Pharmacy Operational Compliance*
- *Treating Tobacco Use And Dependence: A Workshop For Community Pharmacists*

- 9:45am-11:00am
CE Session

- *Tim Aungst, Digital Health Keynote*

- 12:00pm-1:00pm
Product Theater Lunch

- 1:30pm-2:45pm
CE Sessions

- *GLP-1 Agonists: New Frontiers In Diabetes Management*
- *The American Geriatrics Society (AGS) Beers Criteria (AGS Beers Criteria) For Potentially Inappropriate Medication (PIM) Use In Older Adults*
- *Turning Around An Epidemic: The Role Of The Pharmacist In HIV Treatment, Prevention And Getting To Zero Past, Present & Future*
- *Weeding Through The Confusion - What's The Deal With CBD?*

- 9:45am-10:45am
Keynote

- *Preventing The Pharmacy Practice Blues - A Rx For Career Enhancement And Success*
- *What's Your Elevator Pitch?*

- 3:15pm-4:30pm
CE Sessions

- *Compounding For Pain Management And Alternative Solutions For Patient Care*
- *Dispensing Controlled Substances - Pharmacists Practical Guide To State And Federal Laws*
- *Finding The Sweet Spot: Balancing Diabetes Drug Benefits And Risks In Patients With ASCVD*
- *Pharmacy Ownership And Introduction Of Would-Be Entrepreneurs*
- *Residency 101: How To Stand Out And Get Your Dream Residency*
- *What Makes A Leader?*

- 4:30pm-7:15pm
Exhibit Hall
Grand Opening Reception & Poster Presentations

- 5:00pm-6:00pm
Student Film Festival

SATURDAY, APRIL 18 REGISTRATION: 7AM - 5PM

- 8:00am-9:15am
CE Sessions

- *How Advanced Practice Pharmacist (APP) Can Improve Patient Satisfaction And Clinical Outcome In Private Practice?*

- 3:00pm-6:00pm
Exhibit Hall
Closing Dessert & Poster Presentations

- 5:00pm-6:15pm
CE Sessions

- *Hot Topics Impacting Pharmacy Technicians*

- 6:00pm-8:00pm
Hall Of Fame

- 7:00pm-10:00pm
Glow Night

- 9:45am-10:45am
Keynote

- 10:45am-12:00pm
Student Quiz Bowl

- 11:15am-12:30pm
CE Sessions

- *Immunization Update 2020*
- *Lessons From The Navy: How To Earn Trust And Build Strong Pharmacy Teams*
- *More Than Skin Deep: Regulations And Safety Of Cosmetics And Personal Care Products*
- *Taking The Pain Out Of Managing Migraine Headaches*
- *How Technicians Can Help Strengthen An Organization's Culture Through Leadership, Mentorship, And Self-Development*

- 1:15pm-3:00pm
Awards Luncheon

- 3:00pm-4:15pm
CE Sessions

- *What They Did Not Teach Us In Self-Care Class: A Dietary Supplement And Homeopathic Medicine Workshop*
- *Operation Career*

- 3:00pm-4:15pm
CE Sessions

- *Competitiveness: What Am I Doing Correctly? What Can I Improve? What Are Some Pitfalls To Avoid?*
- *What They Did Not Teach Us In Self-Care Class: A Dietary Supplement And Homeopathic Medicine Workshop*

- 3:00pm-4:15pm
CE Sessions

- *Effective Patient Care In The Midst Of The Opioid Crisis*

SUNDAY, APRIL 19

- 6:30am-12:30pm
Bill Bacon Breakfast

- 9:00am-10:15am
CE Sessions

- *2020 Pharmacy Law Update (Repeat)*
- *Legal, Regulatory, & Marketing Considerations For Compounders*
- *Gene Therapy - The Potential Impacts On The Drug Benefit - Is It A Drug Or A Procedure?*
- *Out With The Old, In With The New: The Rise Of Oral Oncolytics*
- *Managed Care 101 And Pharmaceutical Industry 101*
- *The Pharmacist Vs Alexa - Creating Patient Value In The Digital Age*

- 10:30am-11:45am
CE Sessions

- *As Seen On TV: Direct-To-Consumer Pharmacogenetic Tests*
- *New Drugs*
- *Pharmacist's Corresponding Responsibility - How To Avoid Becoming A Target Of Enforcement Action*
- *Pharmatank: Pitch A New Way To Innovate Our Profession - It Starts With You!*
- *Making Meaningful Connections Workshop*

Schedule subject to change without prior notice.

Please visit westernpharmacyexchange.com for latest information.

Continuing Education Sessions	Other Events
Student Pharmacist Programming	Exhibit Hall
Pharmacist Technician Programming	



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THURSDAY, APRIL 16

1:30 PM - 2:45 PM

AN ERA WITHOUT ALBUTEROL?: ASTHMA GUIDELINE UPDATE

For the first time in more than a decade, asthma management guidelines with significant updates were published in 2019 by the Global Initiative for Asthma (GINA). This new set of recommendations advocates for a paradigm shift in the outpatient treatment of this prevalent disease. Recent evidence suggests improved treatment strategies that favor inhaled corticosteroids as the cornerstone of symptom relief over short-acting beta agonists such as albuterol. This and other topics will be discussed in a review of changes in guideline recommendations and the very ways we think about asthma.

Keri Hurley-Kim, PharmD, MPH

COMMUNITY-BASED MEDICATION MANAGEMENT FOR OLDER ADULTS: FINDINGS AND LESSONS LEARNED

Medications are a cornerstone of illness management, increasing longevity and enhancing quality of life. Use increases with age as do challenges associated with medication safety. This program will describe an innovative program that provides medication education, management and safety to older adults in their homes and present findings from the program's evaluation and lessons learned.

Marsha Meyer, PharmD, BCGP

DEPRESSION: THE INFLUENCE OF NUTRIENTS, FOOD AND THE INTESTINAL MICROBIOTA

According to the National Institute of Mental Health, over 17 million American adults and over 2 million adolescents had at least one major depressive episode in the past year. Despite the many medications that can be used to treat depression, many individuals have a significantly impaired quality of life. How can depression be affected by what we eat? What is the relationship between depression and the intestinal microbiota?

Cynthia Lieu, PharmD, BCNSP

PBM AUDITS AND RECOUPMENTS

Third party audits, payment recoupment products, audits... all of these words are daunting for any pharmacy owner. After taking this course, you will have a clearer understanding of how to navigate PBM Audits and Recoupments.

Andre Vizcocho, RPh, JD

3:15 PM - 4:30 PM

BENZODIAZEPINES, Z-HYPNOTICS, AND MORE: LESSONS LEARNED FROM A TAPERING CLINIC

The opioid epidemic has shed light on other medications that have been overprescribed and can be unsafe when used in combination or alone. Benzodiazepines are one such medication class that have numerous complications associated with use. In addition to increasing the risk of overdose associated with opioids and other central nervous system depressants, benzodiazepine discontinuation can be life threatening if not tapered appropriately. Despite the attention paid to the opioid epidemic, benzodiazepine prescribing has increased in recent years. This program will detail a collaborative practice that has aimed to reduce benzodiazepine and other unsafe medications in the internal medicine setting. Lessons learned through the establishment of the clinic will be shared to help others in similar efforts.

Jessa Koch, PharmD, BCPP

BEST PRACTICES OF THE PAST AND HOW PHARMACY AND INSURANCE NEEDS ARE CHANGING YOUR FUTURE

Running an independent pharmacy can be overwhelming. Insurance regulation changes are difficult to keep up, which is why Mercer Insurance makes sure your insurance needs are met. During this session, attendees will hear from pharmacy insurance experts, Mercer, and how insurance coverages are adapting to meet the needs of the pharmacy profession.

Kennon Mike Jarvis

EVALUATING ALTERNATIVES IN A DRUG SHORTAGE - FOCUS ON INJECTABLES

As drug shortages remain a common occurrence, pharmacists must evaluate alternative drug products to deliver quality patient care. Along with the issues of system errors and interruptions of standard practice, injectable drugs have unique challenges. Excipients, pH, osmolarity, and salt forms will be reviewed in this presentation. Attendees will have the opportunity to work through example shortages and alternative options to apply these principles.

Amber Verdell, PharmD, BCPS, BCNSP, APh

continuing education sessions

YOU CAN FURNISH NALOXONE, NOW WHAT?

Incorporating a Naloxone program into the community practice can be an exciting yet overwhelming. Development of policy and procedures, addressing staffing concerns, informing local providers and key community leaders as well as having sensitive conversations with patients can make this much needed service turn into a daunting experience. We will explore some of the challenges associated with incorporating this service including providing tips on how to gently win over staff, patients, and physicians on this lifesaving service.

Jennifer Courtney

Sonya Frausto, PharmD, MA, FCPA

5:00 PM - 6:15 PM

GENERAL SESSION - 2020 NEW LAW UPDATE

Dynamic presentations that focus on current and emerging trends around pharmacy law and practice. Target audience includes; pharmacy staff, consultants, managers, directors, and executives from all practice settings.

Tony Park, PharmD, JD

Anne Sodergren

PRODUCT THEATERS

Friday, April 17 • 12:00pm - 1:00pm

Join us for lunch and product theater presentations featuring the latest drug therapies, technologies, products, and services affecting the pharmacy profession.

For more information on product theater presentations, please visit www.westernpharmacyexchange.com

Please note: product theaters are not designed to award continuing pharmacy education credit.

FRIDAY, APRIL 17

8:00 AM - 9:15 AM

EVERYTHING A PHARMACIST NEEDS TO KNOW ABOUT HIV PREVENTION AND PREP

Community pharmacists are uniquely situated to have a significant impact on implementing HIV Prevention strategies. Biomedical interventions to prevent HIV infections will be reviewed as well as models that pharmacies have used to implement these strategies. Pharmacists will have the chance to actively engage with different resources, in particular Please PrEP Me website.

Kirsten Balano, PharmD

LET'S GET PAID! CONTRACTING, PRIVILEGING, AND CREDENTIALING FOR PAYMENT FOR PHARMACIST SERVICES

As pharmacists provide more patient care services in various practice settings, discussions have begun to shift from the scope of practice to payment for services. Pharmacists are familiar with pharmacy billing, however medical billing is a new frontier. Understanding credentialing and privileging has become increasingly important for pharmacists and other stakeholders. These are important first steps in the process of participating in the world of medical billing, in both fee-for-service and value-based payment models. In a major accomplishment, California's Medicaid program, Medi-Cal, began providing payment for selected pharmacist services in April 2019. This program will review the opportunities and processes involved with the payment of pharmacist services from various payors, including Medicare, Medi-Cal, and commercial health plans.

Richard Dang, PharmD, APh, BCACP

Sally Rafie

Selina Amranyan

PHARMACY OPERATIONAL COMPLIANCE

Let's face it - pharmacists and technicians barely have a minute to spare during the workday, which leaves little time to keep apprised of state and federal compliance rules. Not to worry though, by attending this session, you will catch up on the "what you have missed", and the "what you need to know."

Elizabeth Akhparyan Park

Tony Park, PharmD, JD

FRIDAY, APRIL 17 (CONTINUED)

8:00 AM - 9:15 AM

TREATING TOBACCO USE AND DEPENDENCE: A WORKSHOP FOR COMMUNITY PHARMACISTS

Despite decades of public health initiatives, tobacco use remains the leading known cause of preventable death in the United States. The Centers for Disease Control and Prevention (CDC) estimates that more than 480,000 individuals die annually due to cigarette smoking. Pharmacists are uniquely positioned to assist and counsel patients who smoke, in turn enhancing their likelihood of successfully quitting. During this interactive, case-based session, participants will learn about first-line smoking cessation treatment options, including their efficacy and safety, and new evidence-based approaches that utilize combination therapy. Additionally, the role of electronic nicotine delivery systems for cessation will be discussed.

Robin Corelli, PharmD, TTS
Lisa Kroon, PharmD, CDE

9:45 AM - 11:00 AM

DIGITAL HEALTH KEYNOTE

Whether we like it or not, our world has gone digital and the world of healthcare has already opened their doors to embracing technology. Digital technologies have made their way into the health landscape in the forms of machine learning, drones, 3D printing and wearable devices and in some instances, your pharmacies. During a special, key note session by Dr. Timothy Aungst, attendees will hear key strategies to prepare for the integration of digital health care in your pharmacy practice settings

Tim Aungst

1:30 PM - 2:45 PM

GLP-1 AGONISTS: NEW FRONTIERS IN DIABETES MANAGEMENT

With the increased prevalence of diabetes amongst all populations, pharmacists will inevitably encounter treating diabetes in all pharmacy practices setting. When therapy must be advanced beyond metformin, clinicians are challenged to select from among a variety of potential treatment options. This presentation addresses treatment options beyond metformin with a focus on therapies that offer complementary mechanisms of action for the treatment of type 2 diabetes specifically GLP1 agonists. This educational activity will enable pharmacists develop rational therapeutic recommendations to various patients with diabetes utilizing treatment guidelines to maximize patient specific outcomes.

Marina Dykhne

THE AMERICAN GERIATICS SOCIETY (AGS) BEERS CRITERIA® (AGS BEERS CRITERIA®) FOR POTENTIALLY INAPPROPRIATE MEDICATION (PIM) USE IN OLDER ADULTS

Medications play an important role in disease management for older adults. Yet, older adults are at risk for increased adverse drug reactions from medications due to reduced drug clearance and metabolic changes associated with aging; this increased risk for associated adverse reactions is amplified with increasing medication use. Adults over 65 years of age are estimated to use five or more medications on a routine basis, not including PRN medications, OTC's, herbals, supplements and international meds. Polypharmacy has been linked to negative health outcomes. The AGS Beers Criteria contains lists of potentially inappropriate medications for use in older adults. This session will explore potential application of the criteria in all pharmacy settings to aid participants in identifying ways to incorporate into their practice.

Marsha Meyer, PharmD, BCGP
Lee Meyer, PharmD, FASCP

TURNING AROUND AN EPIDEMIC: THE ROLE OF THE PHARMACIST IN HIV TREATMENT, PREVENTION AND GETTING TO ZERO PAST, PRESENT & FUTURE

The HIV pharmacist plays a critical role on an HIV patients Healthcare Team. Much has been said about getting to ZERO new HIV infections, but this can only be done with effective testing programs, using treatment as prevention, initiating Rapid Start Programs and effective PrEP and PEP programs and the involvement of pharmacists to perform these tests and furnish prescriptions under collaborative practice agreements and in advanced practice settings.

Michelle Sherman, RPh, APH, FASCP, FACA, AAHIVP

EXHIBIT HALL

RELAX - WE GOT YOU!

Friday, April 17 • 4:30pm - 7:30pm
Saturday, April 18 • 3:00pm - 6:00pm

Not only will you learn and talk to industry professionals, you can unwind & recharge at a variety of rejuvenation stations.



FRIDAY, APRIL 17 (CONTINUED)

1:30 PM - 2:45 PM

WEEDING THROUGH THE CONFUSION - WHAT'S THE DEAL WITH CBD?

Have you found yourself asking what exactly is CBD and why is it everywhere all of a sudden? Over the last year, there has been a proliferation of CBD products in various marketplaces. Not only is CBD showing up in oils, creams, sprays, and lotions, it can also be found in food and drink products (such as CBD-infused water or coffee). CBD is advertised as the cousin of THC; having the same health benefits but without the psychoactive properties. Despite this fact, and the recent legalization of medicinal and recreational marijuana in California, there remains significant confusion about the utility (and legality) of the manufacturing, selling, and consumption of CBD products. This program will review the laws and regulations affecting CBD products and discuss the role of the pharmacist in selling and educating patients about CBD products.

Richard Dang, PharmD, APh, BCACP

Kyle Lee, PharmD

Alis Bogumian, PharmD

3:15 PM - 4:30 PM

COMPOUNDING FOR PAIN MANAGEMENT AND ALTERNATIVE SOLUTIONS FOR PATIENT CARE

Join PCCA Clinical Compounding Pharmacist Ranel Larsen, PharmD, for a comprehensive review of pain management compounding opportunities. Here's what will be covered: nociceptive and neuropathic pain and medications, including compounding formulations used to help with these different types of pain; headache types, prevention and treatment options, including various application sites; the vast uses of ketamine in various dosage forms to help patients with a variety of pain-related conditions; temporomandibular joint syndrome (TMJ), complex regional pain syndrome, trigeminal neuralgia, bone pain and back pain.

Ranel Larsen, PharmD

DISPENSING CONTROLLED SUBSTANCES - PHARMACISTS PRACTICAL GUIDE TO STATE AND FEDERAL LAWS

This program provides a practical guide for compliance with the applicable regulatory requirements related to furnishing of controlled substances with emphasis on common regulatory pitfalls and effective risk mitigation strategies. This will be an interactive discussion about risk mitigation using scenarios that occur in pharmacy practice and examples of recent enforcement actions.

Ivan Petrzalka, PharmD, JD, MBA

FINDING THE SWEET SPOT: BALANCING DIABETES DRUG BENEFITS AND RISKS IN PATIENTS WITH ASCVD

Cardiovascular disease is the leading cause of death in patients with Type 2 Diabetes. The FDA now mandates long-term cardiovascular outcomes trials (CVOTs) for new DM drug approvals. This session will review current and emerging data on the potential CV benefits of DM drugs. Attendees will weigh the benefits and risks of DM treatment options for patients with atherosclerotic cardiovascular disease (ASCVD).

Rory Kim, PharmD, MACM, BCACP

Carla Blieden, PharmD, MPH, AAHIVP

PHARMACY OWNERSHIP AND INTRODUCTION OF WOULD-BE ENTREPRENEURS

This program will provide the pharmacy entrepreneur with legal and procedural guidance to plan and start your own pharmacy. Topics will include whether to start from new or purchase an existing pharmacy, how to hold ownership of the pharmacy, financing decisions, application and licensing processing, regulatory compliance and common pitfalls new pharmacy owners may face.

Peter Gregorovic, JD

Tony Park, PharmD, JD

CPHA AWARDS CEREMONY LUNCHEON

Saturday, April 18 • 1:15pm - 3:00pm

Celebrate the best in pharmacy at the CPhA Awards Ceremony! An annual event, CPhA Awards Ceremony honors individual pharmacists, technicians, and local and student chapters throughout California. For more information, visit: www.westernpharmacyexchange.com

SATURDAY, APRIL 18

8:00 AM - 9:15 AM

HOW ADVANCED PRACTICE PHARMACIST (APP) CAN IMPROVE PATIENT SATISFACTION AND CLINICAL OUTCOME IN PRIVATE PRACTICE?

APP recently becomes a licensed health provider in California. The role of APP in clinical practice has been well documented in academic and hospital setting. However, the role of APP in the community and private practice has not been well defined. This presentation gives an example of collaboration of APP with a primary care physician in an Asian clinic. We measured outcomes and patient satisfaction by clinical outcome (controlled H_{1c}, blood pressures, risk of polypharmacy) and decrease waiting time.

Huynh Wynn Tran, MD, DPD, MSc

IMMUNE THERAPIES IN THE TREATMENT OF CANCER

Do you work on immunotherapies or want to work in immunotherapies? If so, this session is for you! During this session, you will hear about the emerging practice of using immunotherapies (immune check point inhibitors) rather than, or in addition to chemotherapy, to treat a variety of cancers. Discussion will include pharmacology, mechanism of action, place in therapy and the pharmacist's role in managing the unique toxicities of these agents.

Deborah Hass, PharmD, BCOP, BCPS

NAVIGATING CANNABIS IN THE PHARMACY

As the most illicit drug in the United States, and now in California, marijuana is becoming the center of almost every conversation related to pharmacy practice. During this session, attendees will hear about recent legal and therapeutic updates of cannabis and CBD in products and pharmacology so that healthcare professionals can better consult with patients about cannabis and CBD.

Nathan Painter, PharmD, CDE, FAADE

Jennifer Courtney, PharmD

THE PHARMACIST VS ALEXA - CREATING PATIENT VALUE IN THE DIGITAL AGE

Much of the traditional job of a pharmacist is essentially replaceable through the explosion of health tech. AI, AR, and VR is reshaping the ways our patients discover, try, experience, and buy our products and services at the pharmacy. How do pharmacists compete with the emergence of a new value chain in the health care system with players such as Dr. Google, Dr. Amazon and Dr. Apple entering the fray? Integrating cloud based care, machine learning and artificial intelligence (AI) will be increasingly essential for financial success and sustainability as the industry evolves towards a behavior-centric approach to care. From chatboxes to AI-powered digital health coaches, mapping the patient journey and understanding key insertion points] It is crucial that community pharmacies grasp the role of technology in this transformation. This session will explore emerging market trends and provide insight into the use of machine learning and AI tools and apps currently in the marketplace that can be integrated into your daily pharmacy care. We will also discuss real-world case examples to determine how can you translate digital health opportunities and new healthcare players like Amazon's 'Alexa' into a clinical and business opportunity.

Aaron Sihota

11:15 AM - 12:30 PM

IMMUNIZATION UPDATE 2020

An up-to-date knowledge of CDC immunization recommendations is essential for pharmacists initiating and administering vaccines in California. This program will focus on key changes to the CDC's annual immunization schedules and new vaccine products approved in the last year. Patient cases will highlight updates to influenza, pneumococcal, and other routine vaccines for use in adult and pediatric populations.

Edith Mirzaian, PharmD, BCACP

LESSONS FROM THE NAVY: HOW TO EARN TRUST AND BUILD STRONG PHARMACY TEAMS

All high performing teams - whether a sports team, a corporate team or a pharmacy team - have one key ingredient in common. They all have trust in their leader. In this intriguing workshop, we'll delve into the anatomy of trust, what a leader can do to create and sustain a culture of trust, learn how culture is created and why the leader has such a profound influence on team culture. All participants, whether in a management position or an individual contributor, will gain valuable insights from the fun, exciting and entertaining workshop.

Mark Brouker, PharmD, MBA, BCPS



GLOW NIGHT

JOIN US FOR AN EVENING OF FUN
WITH FOOD, DRINKS, AND MUSIC
TO DANCE THE NIGHT AWAY!

SATURDAY APRIL 18TH
7PM - 10PM

DRESS TO IMPRESS
WITH YOUR GLOWING
CLOTHING AND ACCESSORIES!

ENTRANCE TO GLOW NIGHT
FREE WITH CONFERENCE REGISTRATION.

TICKETS FOR GUESTS CAN BE PURCHASED FOR \$100.

SATURDAY, APRIL 18 (CONTINUED)

11:15 AM - 12:30 PM

MORE THAN SKIN DEEP: REGULATIONS AND SAFETY OF COSMETICS AND PERSONAL CARE PRODUCTS

Parabens and pthalates and formaldehyde, oh my! Cosmetics include a wide variety of products from skin moisturizers and lipsticks to toothpastes and deodorants. While there is increasing evidence that some chemicals included in cosmetics are associated with risks to reproductive health and cancer, they remain largely unregulated by the FDA. During this session participants will discuss current and emerging regulations for cosmetics, assess evidence for toxicity of ingredients, utilize tools for assessing safety of products, and consider appropriate recommendations for commonly seen patient scenarios.

Rory Kim, PharmD, MACM, BCACP

TAKING THE PAIN OUT OF MANAGING MIGRAINE HEADACHES

Migraine headaches affects approximately 12% of adults in the U.S. whereby more than 4 million people suffer from chronic daily headaches, with at least 15 migraines days per month. This interactive educational session will explore current and novel treatment options to manage acute and chronic migraine headaches.

Kimberly Tallian, PharmD, APH, BCPP, FASHP, FCCP, FCSHP

3:00 PM - 4:15 PM

WHAT THEY DID NOT TEACH US IN SELF-CARE CLASS: A DIETARY SUPPLEMENT AND HOMEOPATHIC MEDICINE WORKSHOP

According to the 2018 Consumer Survey from the Council for Responsible Nutrition (CRN), 75% of US consumers take at least one dietary supplement, up from 65% in 2009. As this trend increases, students will need to have a working knowledge and understanding of dietary supplements and homeopathic medications to improve shared decision-making patient care. Our fair-balanced and exciting case-driven workshop will feature three case studies involving common dietary supplements, and homeopathic as well as conventional medications.

Pam Tarlow, PharmD

Swathi Varanasi, PharmD

SUNDAY, APRIL 19

9:00 AM - 10:15 AM

2020 PHARMACY LAW UPDATE (REPEAT)

Dynamic presentations that focus on current and emerging trends around pharmacy law and practice. Target audience includes; pharmacy staff, consultants, managers, directors, and executives from all practice settings.

Tony Park, PharmD, JD

Anne Sodergren

LEGAL, REGULATORY, & MARKETING CONSIDERATIONS FOR COMPOUNDERS

Short for time? Hard to get in your daily dose of legal, regulatory and marketing considerations for compounders? Not to worry - this session will bring you up to speed on all things relating to compounding.

Ivan Petrzalka, PharmD, JD, MBA

GENE THERAPY - THE POTENTIAL IMPACTS ON THE DRUG BENEFIT - IS IT A DRUG OR A PROCEDURE

Gene therapy continues to be a divisive conversation, where pharmacists routinely debate whether gene therapy qualifies as a 'drug' or a 'procedure.' During this session, attendees are invited to defend your position on gene therapy and learn about advances in the conversation.

Doug Hillblom, PharmD, RPh

OUT WITH THE OLD, IN WITH THE NEW: THE RISE OF ORAL ONCOLYTICS

Oncology treatment is traditionally associated with intravenous chemotherapy administered in the inpatient or ambulatory care setting. However, since 2001, over 50% of all newly approved oncolytics have been self-administered oral medications. This session will discuss benefits and challenges this shift has created for patients and their outpatient pharmacists.

Anna Park, PharmD

Dru Lezina



SUNDAY, APRIL 19 (CONTINUED)

10:30 AM - 11:45 AM

AS SEEN ON TV: DIRECT-TO-CONSUMER PHARMACOGENETIC TESTS

Pharmacogenetic testing is readily accessible to patients. Recently, genetic screening companies are beginning to offer direct to consumer (DTC) tests that enable individuals to obtain pharmacogenomic data without a doctor's order. Are you ready to discuss these results with patients inquiring about them in your pharmacy or clinic? Pharmacogenetic testing can be an important tool to guide therapeutic decisions, but there may be limits. This program will introduce pharmacists to reliable sources that can be used to navigate their journey into precision medicine.

Scott Mosley, PharmD
Negin Sazgar

NEW DRUGS

The presentation will provide an overview of new drugs approved in 2019, including topics and issues of interest as it may pertain to clinical impact and patient management.

Timothy Chiu, PharmD, BCPS
Doris Kao, PharmD
Anne Tran-Pugh, PharmD, FSCHP

PHARMACIST'S CORRESPONDING RESPONSIBILITY - HOW TO AVOID BECOMING A TARGET OF ENFORCEMENT ACTION

This program outlines pharmacist's duties and responsibilities for safe and responsible handling of controlled substances, recent enforcement trends and provides a practical guide for pharmacists on how to avoid becoming a target of regulatory agencies.

Ivan Petrzela, PharmD, JD, MBA

PHARMTANK: PITCH A NEW WAY TO INNOVATE OUR PROFESSION - IT STARTS WITH YOU!

We live in an age where the world's largest taxi company owns no vehicles (Uber), the world's most popular media owner creates no content (Facebook), and the world's largest accommodation provider owns no real estate (Airbnb). What about pharmacy? Where is our profession headed? How can it evolve to meet our patients' needs as well as support the well-being of the pharmacists in the workforce? In this session, we will address the rapidly evolving healthcare landscape and explore some of the innovations in healthcare that have surfaced as a result. You will then have the opportunity to brainstorm and share new ideas with fellow colleagues about innovative pharmacy-related products and services.

Bonnie Hui-Callahan, PharmD, CDE
Sonya Frausto, PharmD, MA, FCPHA

HALL OF FAME

Saturday, April 19 • 6:00pm - 8:00pm

The California Pharmacy Hall of Fame recognizes individuals who are, or have been, an inspiration to the practice of pharmacy in California, as exemplified by a long and distinguished history of service, character, innovation, trend setting and altruism. Any individual who has been an inspiration to the practice of pharmacy in California is eligible for nomination.



PHARMACY TECHNICIAN PROGRAMMING

SATURDAY, APRIL 18

8:00 AM - 9:15 AM

AN INTERDISCIPLINARY EDUCATIONAL APPROACH WITH PHARMACY & PHARMACY TECHNICIAN STUDENTS TO FOSTER EFFECTIVE COLLABORATION IN THE COMMUNITY SETTING

This session will share and discuss the educational approach, with an emphasis on an interdisciplinary training model, is to coordinate entry-level pharmacists and pharmacy technicians in their learned skill-sets of professional communication, collaboration, non-judgmental and judgmental tasks. It will discuss both qualitative and quantitative baseline data in order to signify how confidence between professional healthcare workers is established and, how the healthcare team can identify potential mishaps and successes with customer service skills, the dispensation and fill process as well as, medication therapy management processes.

11:15 AM - 12:30 PM

HOW TECHNICIANS CAN HELP STRENGTHEN AN ORGANIZATION'S CULTURE THROUGH LEADERSHIP, MENTORSHIP, AND SELF-DEVELOPMENT

This program examines the salience of organizational culture in affecting both a positive workplace environment and superior patient care. It explores how technicians can seek coaching and provide development opportunities to peers that strengthen the bonds between all stakeholders in the medication use process.

3:00 PM - 4:15 PM

EFFECTIVE PATIENT CARE IN THE MIDST OF THE OPIOID CRISIS

This session addresses the balance between under-treated patients who might benefit from opioid pharmacotherapy with recognition of patients who may have become dependent on prescription or illicit substances. For the latter, all health practitioners, including technicians, have an obligation to put patients first and treat them effectively and with dignity. Technicians will learn how to avoid stigma and other traps that otherwise preclude optimal patient care.

5:00 PM - 6:15 PM

HOT TOPICS IMPACTING PHARMACY TECHNICIANS

The role of the pharmacy technician continues to experience professional growth across the country. It is important to understand the issues and trends that arise from this shift and how it is impacting technicians. This session will draw attention to the most relevant trends and provide industry expertise from a panel of pharmacy stakeholders explaining the current state of the profession along with an outlook towards continuous professional evolution.

DID YOU KNOW?

The National Healthcareer Association and the California Pharmacists Association joined forces in 2019?

Together, National Healthcareer Association and the California Pharmacists Association invest in the future of California Pharmacy Technicians.

This new partnership will focus on improving access to certification and career advancement for California's 60,000 pharmacy technicians.

To learn more about collaboration visit: <https://bit.ly/2HaPlJl>

National Healthcareer Association*



california pharmacists association

STUDENT PHARMACIST PROGRAMMING

FRIDAY, APRIL 17

1:30 PM - 2:45 PM

PREVENTING THE PHARMACY PRACTICE BLUES - A RX FOR CAREER ENHANCEMENT AND SUCCESS

The pharmacy profession is at a critical point within the healthcare transformation landscape and requires every pharmacist, student pharmacist and other pharmacy personnel to be actively engaged. However, there are perceived challenges to participation. Pharmacists are often active in organizations during their collegiate years with declining participation as their careers launch. A strong and vibrant profession requires more than a few dedicated individuals. This program will stimulate thought and conversation amongst attendees around the features and benefits being involved in pharmacy organizations over the course of their career and will discuss how you can improve your personal return on investment so that the cost of being actively engaged outweighs the cost being a member.

Nancy Alvarez, PharmD, BCPS

Brian Kawahara

WHAT'S YOUR ELEVATOR PITCH?

What is a good elevator pitch? It's the one that gets attention. Makes people genuinely interested in you. Lands you a job of your dreams or helps build a lasting relationship a colleague or future colleague. Writing your elevator pitch can be nerve wracking as talking about yourself can be uncomfortable. Not to worry, during this session, you will be provided with the tools you need to craft your own elevator pitch. No need to be worried anymore about being in an elevator with a famous pharmacist, you'll have your elevator pitch!

Puja Patel, PharmD

Kim Vo, PharmD

3:15 PM - 4:30 PM

RESIDENCY 101: HOW TO STAND OUT AND GET YOUR DREAM RESIDENCY

What is a PGY1 residency program? What does the application process look like? And how can I prepare my application to stand out? Post-graduate training opportunities through residency programs are important to train skilled clinicians that can address the changing landscape of the healthcare system. In 2018, the national applicant match rate was 65%. With this competitive landscape, the application process can often be overwhelming and intimidating. This program will provide student applicants with the knowledge that they need to stand out as an applicant, help ease their minds, prepare them for the journey ahead, and plan for their future as healthcare providers.

Richard Dang, PharmD, Aph, BCACP

Micah Hata, PharmD

Laila Fard

WHAT MAKES A LEADER?

Ever wonder why distinctly different individuals can be described as effective leaders? Winston Churchill and Mother Theresa, Theodore Roosevelt and Fred Rogers (of Mister Rogers' Neighborhood fame), and many other seemingly disparate pairs likely share common factors that underpin what can be considered exemplary leadership, despite their different circumstances. Session attendees will explore whether a common set of factors exists, become familiar with the Pharmacy Leadership and Education Institute's (PLEI) five leadership themes, and determine how coaching techniques can apply to enhance leader effectiveness.

Nancy Alvarez, PharmD, BCPS

Michael Negrete

SATURDAY, APRIL 18

8:00 AM - 9:15 AM

PATHWAYS IN PHARMACY: EXPLORING NON-TRADITIONAL ROLES AS PHARMACISTS (PANEL DISCUSSION)

Learn from a panel of pharmacists working in non-traditional roles and how they prepared for their current positions. Explore how to leverage your pharmacist training to find opportunities inside and outside the profession.

Rajan Vaidya, PharmD

PROFESSIONALISM AND PERSONAL CONDUCT A STUDENT'S HOW-TO GUIDE

Entering the workforce can be daunting for all of us, but the stress of a new job can be limited by attending if you have a few tools in your tool belt. Make the transition a little more seamless by hearing some words of wisdom from one of California's most prominent pharmacists, Dr. Elizabeth Park, and enter your next job with confidence.

Elizabeth Akhparyan Parkm, PharmD

3:00 PM - 4:15 PM

OPERATION CAREER COMPETITIVENESS: WHAT AM I DOING CORRECTLY? WHAT CAN I IMPROVE? WHAT ARE SOME PITFALLS TO AVOID?

In today's competitive job market, it is important to learn the many ways you can stand out amongst a sea of qualified colleagues. During this session, learn how to differentiate yourself in a competitive job market and where to focus your time on in preparing for the next step in starting your career.

Kristen Felthousen, Founder and CEO, Career CRISPR LLC

WHAT THEY DID NOT TEACH US IN SELF-CARE CLASS: A DIETARY SUPPLEMENT AND HOMEOPATHIC MEDICINE WORKSHOP

According to the 2018 Consumer Survey from the Council for Responsible Nutrition (CRN), 75% of US consumers take at least one dietary supplement, up from 65% in 2009. As this trend increases, students will need to have a working knowledge and understanding of dietary supplements and homeopathic medications to improve shared decision-making patient care. Our fair-balanced and exciting case-driven workshop will feature three case studies involving common dietary supplements, and homeopathic as well as conventional medications.

Pam Tarlow, PharmD
Swathi Varanasi, PharmD

SUNDAY, APRIL 19

9:00 AM - 10:15 AM

MANAGED CARE 101 AND PHARMACEUTICAL INDUSTRY 101

In this session, you will obtain knowledge of managed care pharmacy principles and pharmaceutical development and commercialization concepts that can be a valuable preparation for experiential education and future opportunities in a variety of practice settings. In addition, you will learn the roles of the key players within managed care pharmacy, including health plan, PBMs, pharmaceutical industry, and specialty pharmacy and the pathway to these career opportunities.

Vinson Lee, PharmD, MS, FCPHA, FAMCP
David Truong, PharmD, MS

THE PHARMACIST VS ALEXA - CREATING PATIENT VALUE IN THE DIGITAL AGE

Much of the traditional job of a pharmacist is essentially replaceable through the explosion of health tech. AI, AR, and VR is reshaping the ways our patients discover, try, experience, and buy our products and services at the pharmacy. How do pharmacists compete with the emergence of a new value chain in the health care system with players such as Dr. Google, Dr. Amazon and Dr. Apple entering the foray? Integrating cloud based care, machine learning and artificial intelligence (AI) will be increasingly essential for financial success and sustainability as the industry evolves towards a behavior-centric approach to care. From chatboxes to AI-powered digital health coaches, mapping the patient journey and understanding key insertion points] It is crucial that community pharmacies grasp the role of technology in this transformation. This session will explore emerging market trends and provide insight into the use of machine learning and AI tools and apps currently in the marketplace that can be integrated into your daily pharmacy care. We will also discuss real-world case examples to determine how can you translate digital health opportunities and new healthcare players like Amazon's 'Alexa' into a clinical and business opportunity.

Aaron Sihota, BSc, PharmD, RPh

10:30 AM - 11:45 AM

MAKING MEANINGFUL CONNECTIONS WORKSHOP

Creating a meaningful connection with other professionals takes more than connecting on LinkedIn or becoming Facebook Friends. How do you follow-up from a business card exchange? How long should you wait to make contact? What if they are not responding back right away? They want to meet... now what?! Gain some useful insight on how to navigate these and other common situations in order to learn how to make more meaningful professional connections.

Kristen Felthousen, Founder and CEO, Career CRISPR LLC

WPE FILM FESTIVAL

Friday, April 17 • 5:00pm - 6:00pm

Lights, Camera, Action!

WPE is a time for future pharmacists to showcase their directorial skills! Building upon our theme of Celebrating our Past, Designing our Future, each Pharmacy School is invited to submit a three-to-five minute video which depicts how future pharmacists will use the rich history of the profession to design the future of pharmacy. For more information, please contact RVaidya@cpha.com.

THEME: celebrating the past, designing our future



PRIZES:

★ most illuminating

★ most entertaining

★ best picture with most impact

EXPERIENCES AT WPE

FRIDAY, APRIL 17

Product Theater Presentations
12:00pm - 1:00pm

Exhibit Hall
4:30pm - 7:15pm

Student Film Festival
5:00pm - 6:00pm

SATURDAY, APRIL 18

Student Quiz Bowl
10:45am - 12:00pm

Awards Luncheon
1:15pm - 3:00pm

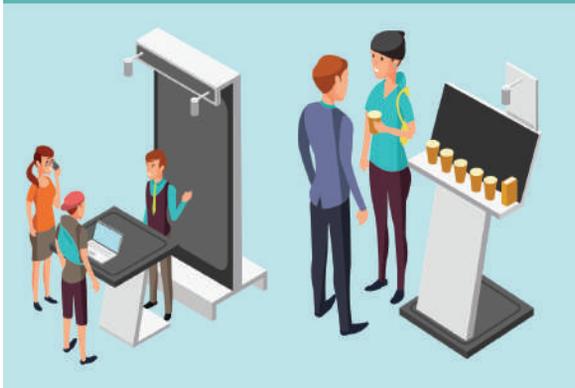
Exhibit Hall
3:00pm - 6:00pm

Hall Of Fame
6:00pm - 8:00pm

Glow Night
7:00pm - 10:00pm

www.WesternPharmacyExchange.com/Experiences

EXHIBIT HALL & EXPO RELAX - WE GOT YOU!



Friday, April 17 • 4:30 pm - 7:30 pm
Saturday, April 18 • 3:00 pm - 6:00 pm
(Included with registration)

Not only will you learn and talk to industry professionals, you can unwind & recharge at one of our various rejuvenation stations.



Friday, April 17 • 5:00pm – 6:00pm
(Included with registration)

WPE is a time for future pharmacists to showcase their directorial skills! Building upon our theme of celebrating the past, designing our future, each Pharmacy School is invited to submit a three to five minute video which depicts how future pharmacists will use the rich history of the profession to design the future of pharmacy. For more information please contact Dr. Vaidya at rvaidya@cpha.com.



Saturday, April 18 • 7:00 pm – 10:00 pm
(Included with registration)

All WPE registrations come with free entrance to Glow Night. Guest tickets are \$100.

Join us for an evening of fun with food, drinks, and music to dance the night away!



Friday, April 17 • 12:00 pm – 1:00 pm
(Included with registration)

Join us for lunch and product theater presentations that will feature the latest drug therapies, technologies, products, and services affecting the pharmacy profession.



Saturday, April 18 • 6:00 pm – 8:00 pm
(Ticketed event)

The California Pharmacy Hall of Fame recognizes individuals who are, or have been, an inspiration to the practice of pharmacy in California, as exemplified by a long and distinguished history of service, character, innovation, trend setting and altruism. Any individual who has been an inspiration to the practice of pharmacy in California is eligible for nomination.

registration passes

<h2>PHARMACIST PASS</h2>	<ul style="list-style-type: none"> • Access up to 40 continuing education sessions (13.75 CEU) • Get inspired by keynote speakers • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at receptions and luncheons • Connect with vendors during B2B meetings 	<p>starting at</p> <h3>\$599</h3>
<h2>PHARMACIST PASS PLUS</h2>	<ul style="list-style-type: none"> • Access up to 40 continuing education sessions (13.75 CEU) • Get inspired by keynote speakers • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at receptions and luncheons • Connect with vendors during B2B meetings • ALL CE recordings (total of 50 CEU) 	<p>starting at</p> <h3>\$799</h3>
<h2>STUDENT PASS</h2>	<ul style="list-style-type: none"> • Select from 11 student programming sessions • Participate in Annual Pharmacy Quiz Bowl • Contribute in Student Film Festival • Get inspired by keynote speakers • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at reception and luncheon • Opportunity to meet/greet student registration sponsors 	<p>starting at</p> <h3>\$350</h3>
<h2>TECHNICIAN PASS</h2>	<ul style="list-style-type: none"> • Enjoy 4 technician programming sessions and have access to all other conference sessions • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at receptions and luncheons • Experience all 3.5 days of the conference 	<p>starting at</p> <h3>\$350</h3>
<h2>TECHNICIAN DAY PASS</h2>	<ul style="list-style-type: none"> • Enjoy 4 technician programming sessions • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at receptions and luncheons 	<p>starting at</p> <h3>\$199</h3>
<h2>DAY PASS</h2>	<ul style="list-style-type: none"> • Access to continuing education for the day • Get inspired by keynote speakers • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Network at receptions and luncheons 	<p>starting at</p> <h3>\$399</h3>
<h2>GUEST PASS</h2>	<ul style="list-style-type: none"> • Browse latest products and services in Expo Hall • Relax at various Rejuvenation Stations in Expo Hall • Enjoy 'Glow Night' event with food, drinks and entertainment • Network at receptions and luncheons 	<p>starting at</p> <h3>\$400</h3>

REGISTER ONLINE: WWW.WESTERNPHARMACYEXCHANGE.COM

ATTENDEE INFORMATION

full name _____

date of graduation from pharmacy school _____

title _____

email address _____

mailing address _____

city _____ state _____ zip _____

phone _____ fax _____

pharmacy/company/school _____ pharmacist license number _____

emergency contact _____ emergency phone number _____

nabp e-profile id# (for acpe ce) _____ npi# _____ birthdate (mm/dd/yy) _____

(e-profile id is required to receive acpe credit for ce programs. to register for your number, visit www.mycpemonitor.net)

check here to opt out of sharing contact information with vendors who pay to exhibit at the conference for the purpose to follow up with leads and offer special show promotions

SPECIAL CONSIDERATIONS

Do you require ADA considerations?
 Yes No

Do you have any dietary considerations?
 Vegetarian Vegan
 Other: _____

PAYMENT INFORMATION

Check made payable to CPhA
 Charge my credit card
 VISA MASTERCARD
 AMEX DISCOVER

card number _____

exp. date _____ cvv code _____

billing address _____

city _____

state _____ zip _____

cardholder printed name _____

cardholder signature _____

TOTAL DUE (section A + section B):
 \$ _____

SECTION A: REGISTRATION PASSES

<i>CPhA MEMBERS</i>		ONSITE PRICE after 3/8/20	<i>CPhA NON-MEMBERS</i>		ONSITE PRICE after 3/8/20
Pharmacist Pass	<input type="checkbox"/>	\$599	Pharmacist Pass	<input type="checkbox"/>	\$1195
	<input type="checkbox"/>	\$699		<input type="checkbox"/>	\$1295
Pharmacist Pass Plus	<input type="checkbox"/>	\$799	Pharmacist Pass Plus	<input type="checkbox"/>	\$1395
	<input type="checkbox"/>	\$899		<input type="checkbox"/>	\$1495
Student Pass	<input type="checkbox"/>	\$350	Student Pass	<input type="checkbox"/>	\$499
	<input type="checkbox"/>	\$400		<input type="checkbox"/>	\$549
Technician Pass	<input type="checkbox"/>	\$350	Technician Pass	<input type="checkbox"/>	\$499
	<input type="checkbox"/>	\$400		<input type="checkbox"/>	\$549
Technician Day Pass	<input type="checkbox"/>	\$199	Technician Day Pass	<input type="checkbox"/>	\$399
	<input type="checkbox"/>	\$299		<input type="checkbox"/>	\$499
Day Pass	<input type="checkbox"/>	\$399	Day Pass	<input type="checkbox"/>	\$899
	<input type="checkbox"/>	\$499		<input type="checkbox"/>	\$999
Guest Pass	<input type="checkbox"/>	\$400	Guest Pass	<input type="checkbox"/>	\$400
	<input type="checkbox"/>	\$450		<input type="checkbox"/>	\$450

SECTION B: ADD-ONS

Immunization Certificate Training Program Ticket
 Thursday, April 16, 2020, 9am - 6pm
 Member: \$349 Non-Member: \$599

Advanced Practice Pharmacist Certificate Training Program Ticket
 Thursday, April 16, 2020, 9am - 6pm
 Member: \$699 Non-Member: \$1399

Glow Night Ticket (only required for guests of a registered conference attendee)
 Saturday, April 18, 2020, 7pm - 10pm
 Guests: \$100 each Number of guests: _____

Continued Education Recordings (only available with General Pass registrations)
 One CE Recording: \$99 each Number of CE recordings: _____
\$99 for one CE recording or for only \$200 you can have them all! Simply choose the General Pass Plus registration type.

Sponsor a CPhA Student Pharmacist Member
 Student Sponsorship: \$175 each Number of student sponsorships: _____
 School or Student Name: _____

Refund Policy:

All requests for refunds must be made in writing to the California Pharmacists Association and postmarked before JANUARY 17, 2020. By registering you agree NO REFUNDS WILL BE PROVIDED AFTER JANUARY 17, 2020. Refunds will be provided in the amount of the registration fee less a \$100 administrative fee.

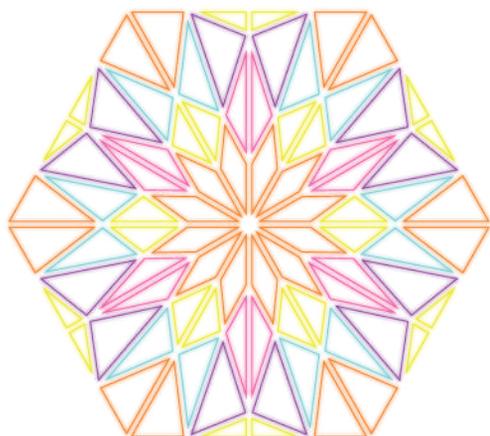
Photo/Video Policy:

I grant to the California Pharmacists Association legal representatives and assigns, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial, trade, advertising, and any other purpose and in any manner and medium; and to alter and composite the same without restriction and without my inspection or approval.

Mail to: CPhA, 4030 Lennane Drive, Sacramento, CA 95834

Fax to: 916.779.1401

Online: westernpharmacyexchange.com



WPE

western pharmacy exchange
powered by the california pharmacists association

HILTON ANAHEIM

april 16-19, 2020

celebrating the past
DESIGNING OUR FUTURE

REGISTER NOW

westernpharmacyexchange.com